

## **DEVELOPMENT VARIANCE PERMIT NO. DVP00256**

## MALAVIEW DEVELOPMENT LTD. Name of Owner(s) of Land (Permittee)

Civic Address: 4801 WELLINGTON ROAD

- 1. This development variance permit is issued subject to compliance with all of the bylaws of the municipality applicable thereto, except as specifically varied by this permit.
- 2. This permit applies to and only to those lands within the municipality described below, and any and all building structures and other developments thereon:

Legal Description:

**LOT A, SECTION 5, WELLINGTON DISTRICT, PLAN 40708** 

PID No. 000-310-069

3. "LAND USE CONTRACT NO. 1893" (LUC) is hereby varied as follows:

Schedule H of LUC limits the sign area of freestanding signs to 5.95m<sup>2</sup> (64ft<sup>2</sup>). The proposed sign area is 9.94m<sup>2</sup> (107ft<sup>2</sup>), a variance of 3.99m<sup>2</sup> (43ft<sup>2</sup>).

4. The permittee, as a condition of the issuance of this permit, shall develop the land described herein strictly in accordance with the following terms and conditions and provisions and in accordance with any plans and specifications attached hereto which shall form a part thereof.

Schedule A Location Plan
Schedule B Variance Rationale
Schedule C Sign Illustration

- 5. If the permittee does not substantially commence the construction permitted by this permit within two years of the date of this permit, this permit shall lapse.
- 6. This permit prevails over the provisions of the bylaw in the event of conflict.
- 7. This permit is not a building permit nor does it constitute approval of any signage. Separate applications must be made for a building permit and sign permit.

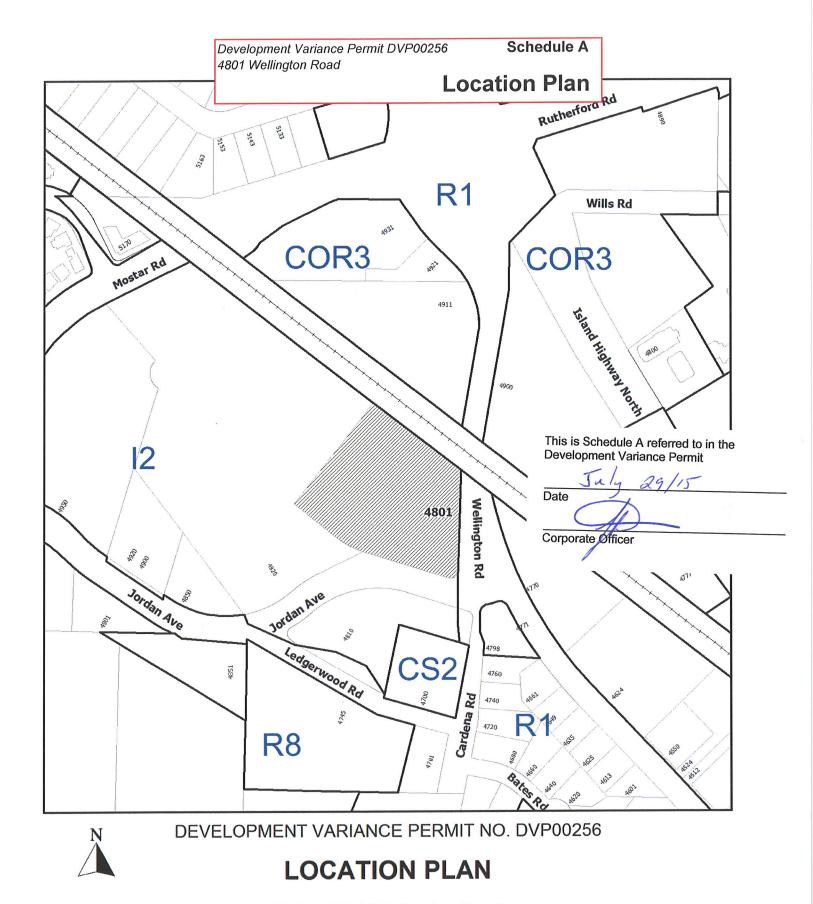
AUTHORIZING RESOLUTION PASSED BY COUNCIL THE **20TH** DAY OF **JULY**, **2015**.

Corporate Officer

Date

DS/In

Prospero attachment: DVP00256



Civic: 4801 Wellington Road



City of Nanaimo - Development Department

1/2

**Variance Rationale** 

From: Mike Carson

Subject: Development Variance - Signage - Wellington Rd - Variance Rationale

**Proposed Development** 

Enclosed is a Development Variance application for Fountain Tire Nanaimo.

## The Purpose:

The Purpose of this application is to obtain Council Authorization to permit a free standing sign.

We are submitting a variance application to vary the provisions of the city of Nanaimo Sign Bylaw in order to allow a free standing sign located at 4108 Wellington Rd.

## Discussion:

As part of the corporate re-branding program, The Fountain Tire franchise has changed their logo. As a result of the change, all Fountain Tire franchises have been instructed to replace their existing signage. The applicant would replace this existing pylon sign (fig2) on the corner of Jordan Ave. and Wellington Rd.



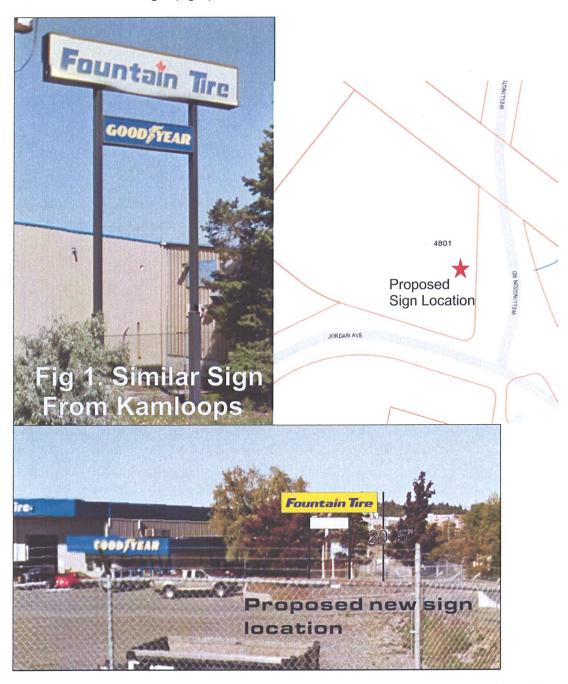
This is Schedule B referred to in the Development Variance Permit

Date

Corporate Officer



with the new branded sign. (Fig 1.)



The Purpose of the variance is to permit a freestanding sign with a sign area of 161 sq/ft on the property of Wellington Rd and Jordan Ave. A variance request of 97ft2.

This variance will allow for this new branded pylon sign and Fountain Tire to stay current with its branding.

Thank you for your consideration.

Mike Carson

The Sign Zone

mike@thesignzone.ca

Composite

**Signage Illustration** 

